



Made to Order

Our bespoke manufacturing service, guiding you from design to delivery, tailoring the final product to your exact needs and specifications.



Overview

What is Made To Order?

We tailor our service to your needs

Our Made-to-Order (MTO) bespoke manufacturing service enables you to create custom products tailored to your exact specification. We will support you and manage all the stages, from design through to production at our award-winning Earth Positive factory in India, to final delivery at your destination.

You design, we deliver.

What we offer

Choose from a wide selection of technologies to fit your requirements

- Superior sustainable yarns and fabrics
- Circular and flat knitting
- Pantone® matching dyeing and finishing
- Brushing, peaching and sueding
- Vintage, stone and acid washing
- Screen, digital, transfer and panel printing
- Appliqué and multi-head embroidery
- Woven and printed labels
- Hangtags, kimballs, stickers
- Specialist retail-ready packaging
- CAD product development
- CAM garment manufacturing
- Vertically integrated production (from raw fibre to finished garment).

Minimum orders for production

Examples based on an average T-shirt or Hoodie

- Stock fabric in stock colour 600 Ts or 300 hoods per colour
- Stock fabric in bespoke colour 750 Ts or 400 hoods per colour
- Stock yarn in bespoke fabric 1,200 Ts or 600 hoods per fabric quality
- Bespoke yarn 3,000 Ts or 2,500 hoods per yarn quality

Minimum orders for embellishments

Per design

- Screen printing 500
- Heat transfers 250
- Embroidery 100
- Digital printing 10

Production lead times

Excluding transportation from India

- Stock fabric in stock colour 8-10 weeks
- Stock fabric in bespoke colour 10-12 weeks
- Stock yarn in bespoke fabric 10-12 weeks
- Bespoke yarn 12-15 weeks
- Additional for embellishments 1-2 weeks

Get in touch with our team, email us at mto@continentalclothing.com or call 020 7604 2200 . Our dedicated order manager will guide you through the service, offering quotes, samples and a continuous assistance through the production and delivery process.

Stock fabric qualities

Fully-combed, ring and compact spun yarn

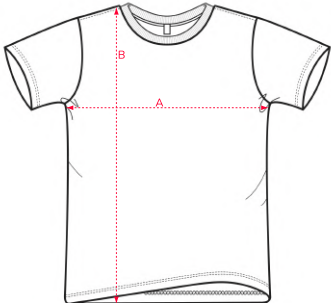
100% GOTS organic cotton

- Single jersey 130 g/m² (3.8 oz/yd²)
- Single jersey 155 g/m² (4.6 oz/yd²)
- Single jersey 190 g/m² (5.6 oz/yd²)
- Single jersey 220 g/m² (6.5 oz/yd²)
- 3-ply terry 280 g/m² (8.3 oz/yd²)
- 3-ply terry 320 g/m² (9.4 oz/yd²)
- 3-ply terry 350 g/m² (10.3 oz/yd²)
- Plain weave 120 g/m² (3.5 oz/yd²)
- Plain weave 170 g/m² (5 oz/yd²)
- Twill weave 215 g/m² (6.3 oz/yd²)
- A selection of ribs in cotton and cotton elastane blends

96% GOTS organic cotton 4% elastane

- Single jersey 160 g/m² (4.7 oz/yd²)






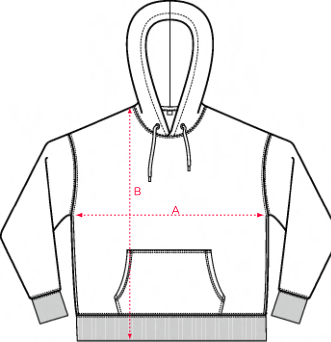
EP01

Men's / unisex classic jersey t-shirt

Loose fit, longline, mid-weight jersey T-Shirt, with stitching detail around the sleeves and hem.

Size	Width (A)		Length (B)	
	cm	inch	cm	inch
XS	48	18 3/4	68	26 3/4
S	50	19 3/4	70	27 1/2
M	53	21	72	28 1/4
L	56	22	74	29 1/4
XL	60	23 1/2	76	30
2XL	64	25 1/4	78	30 3/4
3XL	68	26 3/4	80	31 1/2
4XL	72	28 1/4	82	32 1/4
5XL	76	29 3/4	84	33



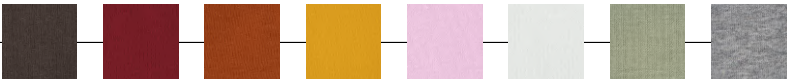


EP31P

Unisex extra heavy dropped shoulder pullover hoodie

Drop shoulder, casual fit in extra heavy jersey, with ribbed cuff details.

Size	Width (A)		Length (B)	
	cm	inch	cm	inch
XS	53.5	21	68.5	27
S	56.5	22 1/4	71.5	28 1/4
M	59.5	23 1/2	73.5	29
L	62.5	24 1/2	75.5	29 3/4
XL	65.5	25 3/4	77.5	30 1/2
2XL	68.5	27	79.5	31 1/4
3XL	71.5	28 1/4	80.5	31 3/4



Bring your designs to life

We have considerable expertise in our field and we will use it to help you realise your designs. Whether you are creating a one-off product or a whole new brand, we are here to help.

For over two decades, we have excelled in our 'Made to Order' custom garment manufacturing service. We have set high standards of service and manufacture, producing high quality retail products in superior sustainable fabrics with ethical and environmental credentials.

Design and development

Whatever stage you are at in the design process our team can support you from the initial idea through to creating the tech pack documentation.

Processes, embroidery and appliqué

We offer a wide range of fabric processes and embellishments to bring your designs to life.

Processes

- Peaching, brushing, sueding
- Acid washing, vintage wash, stone wash

Embroidery

- We have a state-of-the-art embroidery

service using 18-head embroidery machines

Appliqué

- We can add appliqué to both knitted and woven fabrics, with fabric layers and distressed effects.

Sampling

Once you have decided on a design we will prepare lab-dips, if required, development and pre-production samples for signing off.

You are then able to approve or comment, and if necessary sampling will continue until you sign off the product.

Labelling, packaging and shipping

We offer a large range of labelling solutions - woven, jacquard, printed, tear-out, etc.

We can produce kimballs and hangtags in a variety of sustainable materials, inks and types of attachments.

We can add individual barcodes or QR codes before we pack and ship your stock according to your chosen freight and delivery method.

Why choose Earth Positive®

One of our core strengths is in bespoke manufacturing. We offer exceptionally high quality products with unrivalled attention to detail, personal service and market-leading sustainability credentials.

- We produce high quality Organic cotton products (GOTS certified)
- Reduced carbon (90% reduced CO₂ emissions)
- Ethical manufacture (Fair Wear leader status)
- 'Detox to Zero' certified closed loop dyehouse
- Greenpeace Textile Procurement Standard compliant

The Earth Positive Factory

Manufacturing takes place in the Earth Positive factory in India

Our Earth Positive Factory is the first clothing factory in south-east Asia to have received a platinum award LEED (Leadership in Energy and Environmental Design) Green Factory status. It is recognised as one of the best factories in the whole of India in terms of health and safety, labour standards, workers welfare and environmental protection practices

The ultra-modern factory, located in southern Indian countryside, opened with one production unit in 2012. Since then it has grown to five state-of-the-art production units.

The factory is powered by renewable energy generated from its own wind turbines, photovoltaic and solar panels.

Living Wage

Our living wage program called Fair Share means workers at the Earth Positive factory earn a negotiated industry wage that is above the legal minimum, and on top of that they receive a living wage premium as part of their monthly pay package.

Certified Organic

Organic cotton agriculture combines tradition, innovation and science for the benefit of the environment and to promote a good quality of life for everyone involved.

At our Earth Positive factory we work in compliance with GOTS (Global Organic Textile Standard) which defines world-wide recognised requirements from the harvesting of raw cotton, environmentally and socially responsible manufacturing to labelling. Textiles certified to GOTS provide a credible assurance to the consumer.



**EARTH
POSITIVE** 



Climate Neutral

Regenerative organic cotton agriculture, renewable energy and low-water usage (a closed-loop process with zero discharge) result in a substantial reduction of the carbon footprint in the final product.

We have calculated that a typical Earth Positive T-shirt has a 90% reduced CO₂ compared to a similar conventionally produced garment.

Detox To Zero

This program focuses on stopping harmful chemicals being discharged into water, soil and air during textile processing.

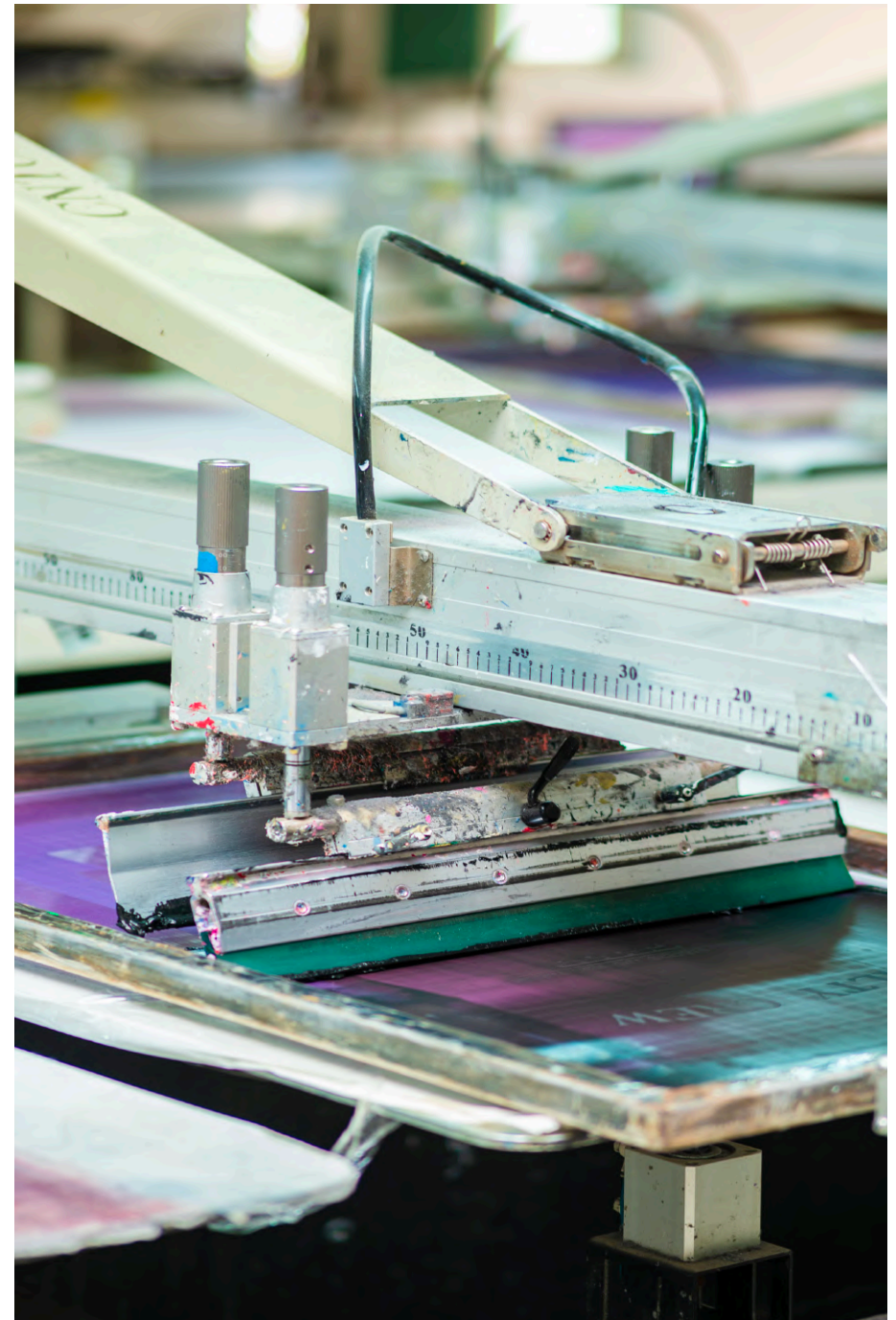
Our Earth Positive dye house operates a zero-discharge closed-loop wet processing. We test the wastewater and sludge to ensure conformity with the DETOX TO ZERO Manufacturing Restricted Substance List (MRSL) of prohibited chemicals.

This is currently the only facility outside of Europe granted the Greenpeace Textile Procurement Standard Letter of Compliance.

Get in touch

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